Christmas Appeal

Your present could transform their future

Tearfund
Your present:
your gift, your prayer

Stop for a moment and picture what your gift this Christmas could mean to someone like Alaya – and with your gift, a prayer. In God’s hands, your kindness could have far-reaching benefits. It would give someone like Alaya such encouragement to know that someone is supporting her, as she does all she can to lift her family out of poverty.

Her future:

enough food, a new start

Your gift this Christmas could signify a new start for someone like Alaya – leading to a better future. It could put them in a far stronger position to fight hunger, through the training it offers, the defence it brings through new farming techniques, not to mention the encouragement it gives them.

Alaya has seen harvest after harvest fail. She has already seen a friend in her village die from hunger, and Alaya fears for the future for her own family.

‘For me my saddest moment is when I see the table empty,’ Alaya says.
‘When I was having my second child, I thought, what am I going to feed these children? That’s when I would cry.’

Alaya

‘My worst fear is my children may potentially die. How can they find food if the mother is lacking food?’

‘We need an urgent action, particularly restoring the environment and having good practices for farming, so that hunger is no more in our village, and nobody would die with hunger.’

This year’s Christmas Appeal is aimed at helping more people like Alaya around the world to protect themselves from hunger.
Faced with the changing climate, families like Alaya’s have struggled increasingly to farm.

Malawi: where your present can change the future
Malawi is a country of great beauty and phenomenal resilience – but today its people are facing a growing threat.

Weather patterns have changed drastically – and now farmers don’t know when to plant or when to expect the harvest.

With either too much or too little rain, the only certainty is hunger.

51% of the population live on less than £1.45 per day¹

92% of children under the age of two don’t receive the minimum acceptable diet²

Malnutrition accounts for 23% of deaths in children under five³

37.5% of children under five have stunted growth due to malnutrition.⁴

2.6 million people are now facing hunger in Malawi.⁵

For those in greatest need, your present this Christmas can bring hope.
Tearfund’s work in Malawi

Local churches are key to Tearfund’s approach, as they’ve been part of their communities for a long time and are respected.

When we work with a church, they’re able to involve the leaders of the village or region. The community really listens to these leaders and responds by starting to solve their challenges themselves.

As churches are already placed within local communities, they can identify the most vulnerable people, like Alaya, and support them to be resilient to the challenges they face, including climate change.

Farming smarter

We are empowering farmers to learn new techniques so they can farm smarter to withstand the changing weather. These include mulching, growing alternative crops, and making organic fertiliser.

Trees that grow hope

Through our partner in Malawi, Tearfund is training people in the importance of trees and how to raise and care for them. Trees can lower nearby air temperatures and also provide shade. The soil stores more water too, which can go back into the air. We are helping communities like Alaya’s plant trees along the riverbanks, reducing the impact and risk of flooding.
In communities vulnerable to flooding, Tearfund is helping them prepare for, identify and assess the risk of disasters. This way, people like Alaya and their families will be protected for years to come.

**Climate change clubs**

With our partner, we’ve been working with schools to establish climate change clubs. The future of a community depends on its young people. The more they learn about climate change and what they can do about it the better – from planting trees to spreading messages, so the whole community knows how to help.
What your Christmas present could mean for someone like Alaya

- £33 could pay for five trees to be planted in a village like Alaya’s to help prevent dangerous flooding that is washing away crops and leading to widespread hunger.

- £65 could empower 50 households to feed their families and lift themselves out of poverty through training in new farming skills.

- £94 could help 30 families like Alaya’s to withstand the changing weather by providing them with drought tolerant crops, like sweet potato vines and cassava.

To send a gift this Christmas, donate at tearfund.org/gift or call 020 3906 3906